TENDO’S SUSTAINABILITY POLICY

Latest update: 2018-11-21

We strive for a conscious development where decisions are made in consensus with our sustainability Policy. At Tendo, we believe that we have the perfect set-up to “do right from the start” and to incorporate a sustainable vision from an early stage, an opportunity that we gladly use. Tendo is a technical innovation that will enable more people to be included in the society, will reduce the stress on the health care, supports Scandinavian businesses and it will be developed with modularity and circular economy in mind from the start.

SOCIAL SUSTAINABILITY
By offering independence both inside and outside the home, Tendo offers an improved lifestyle and self-image and at the same time potential savings for society, family, caretakers and the user by enabling those small everyday actions that others take for granted.

Tendo is a technological innovation, indeed even the starting point for a new generation of aids that doesn’t only maximize function, but also minimizes the feeling of being limited. It’s for people, not symptoms.

To develop a support tool for people who are otherwise limited in their daily lives is an investment in health and an investment for sustainable social development. In the UN’s global goal, the elderly is especially mentioned as a group of which there is often no support system for, something that truly displays the need of product such as Tendo. Tendo can promote mental health and well-being and relieve other support functions in society such as home care and enable more people to go back to work, thus contributing to a favourable economic development.

With the support from Tendo, the individual will gain increased freedom of movement which might increase the perceived quality of life. Accordance to the Global goals set by the UN (Goal 10), all people are entitled to be included in social, economic and political life, regardless of disability, which Tendo helps to enable. Something that is valuable to the individual in the short term gives a long-term positive influence on the community development, both socially and economically.

PROMOTE LOCAL INNOVATION CULTURE
To create a product with high quality in close collaboration with local manufacturers has always been a goal for Tendo. Not only to maintain the control of the development and for minimizing transportation, but also to support “local heroes” and Scandinavian innovation culture. This according to the global goal 9.3, set by the UN. By minimizing the physical distance between users, suppliers and manufacturers, Tendo can increase its value and keep a more sustainable development.

PRODUCT
To reduce the environmental footprint of the product, Tendo works modular-based which facilitates maintenance and repairs and increases product life time in more sustainable way. We see leasing as a potential way of reaching a wider targets group, but it’s also a strategical decision which enables us to have a circular economy-based business model and to minimize the risks of unnecessary waste.